



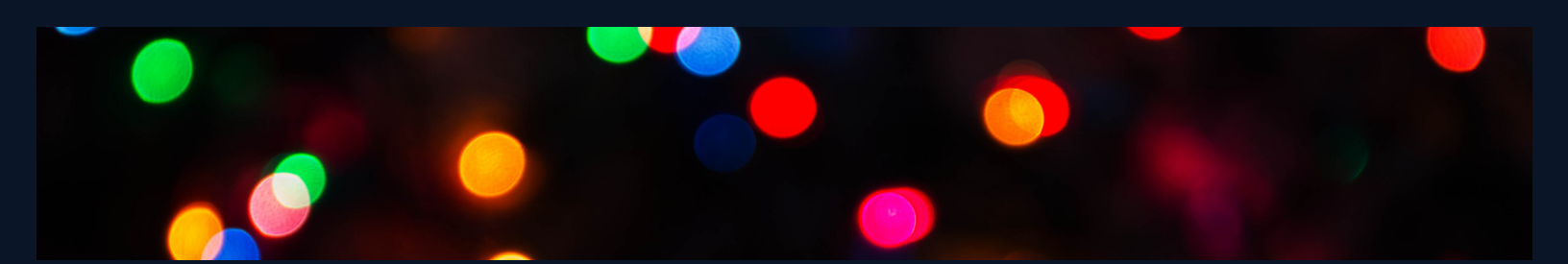
Winterhaven Festival of Lights

Sponsorship Opportunities

WHY PARTNER WITH WINTERHAVEN?

The Festival isn't just about lights, it's about community. For generations, neighbors have transformed their yards into whimsical wonderlands, creating a place where joy, nostalgia, and tradition collide. Sponsorship of the Winterhaven Festival of Lights is more than brand exposure. It's a chance to align your business with joy, tradition, and the region's most beloved community gathering. It's where grandparents bring their grandchildren, friends reunite, and newcomers discover the magic of Tucson during the holidays. This tradition strengthens our community, drives tourism, and fosters civic pride, while remaining completely free and open to the public. With attendance topping 200,000 guests and extensive media coverage, your business will enjoy high visibility while helping preserve and grow this treasured holiday tradition





SPONSORSHIP PACKAGES

\$1000 — Friend of the Festival

Name recognition on the festival website
Name recognition on signage with names of all Friends of the Festival and Event Sponsors
Logo inclusion in press releases and post-event coverage
Community email and newsletter sponsor spotlight

\$5,000 — Holiday Sponsor

Name recognition on the festival website
Name recognition on signage with names of all Friends of the Festival and Event Sponsors
Logo inclusion in press releases and post-event coverage
Community email and newsletter sponsor spotlight
Special recognition in printed visitor materials

\$10,000 — Street Sponsor (4 available)

Exclusive branding of one entire street in Winterhaven with a giant banner with your logo
Logo inclusion in press releases and post-event coverage
Prominent placement in print materials, maps, digital signage, and website
Logo inclusion in press releases and post-event coverage
Email and newsletter sponsor spotlight

Title Sponsor Held Exclusively By TEP

Contact: Andrew Haines and Tina Douglas, Festival Chairs
Email: winterhavenoffice@gmail.com | Phone: (520) 327-0111